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(Note New Fax #)

*Proudly Serving Charitable Gambling Organizations Throughout Minnesota*

# The 20th Annual Minnesota Lawful Gambling Convention & Expo

November 18-19-20, 2010

**Mayo Civic Center**

30 Civic Center Dr SE, Rochester, MN 55904-3701

## *Proposed Schedule Of Events*

### **Thursday, November 18, 2010**

- 8:00 am - 1:00 pm Exhibitor Set-Up
- 12:00 pm - 3:00 pm Mayo Civic Center Concession Stand is Open
- 12:00 pm - 7:30 pm Registration and Information Desk is Open
- 1:00 pm - 7:00 pm Exhibit Hall Open
- 2:00 pm - 5:00 pm Informational & Training Seminars and Workshops
- 5:00 pm - 7:00 pm Welcome Party - Hors d'oeuvres, Beer, & Pop (cash bar available)
- 7:00 pm - ??? *Enjoy Rochester*

### **Friday, November 19, 2010**

- 7:30 am - 10:00 am Continental Breakfast
- 7:30 am - 6:00 pm Registration and Information Desk is Open
- 8:30 am - 9:45 am Informational & Training Seminars and Workshops
- 9:00 am - 1:30 pm Exhibit Hall Open
- 10:00 am** ***Gambling Control Board Meeting (Public Meeting)***
- 11:00 am - 2:00 pm Mayo Civic Center Concession Stand is Open
- 11:15 am** ***Allied Charities of Minnesota 2010 Annual Meeting***
- 1:30 pm - 4:30 pm Informational & Training Seminars and Workshops
- 5:00 pm - 6:00 pm Social Hour (2 drink tickets per attendee, cash bar available)
- 6:00 pm - 8:00 pm Dinner Banquet with Keynote Speakers & **Entertainment by "Scott Novotny"**
- 8:00 pm - ??? Exhibitor Hospitality Rooms
- 8:00 pm - ??? *Enjoy Rochester*

### **Saturday, November 20, 2010**

- 9:00 am - 10:00 am Continental Breakfast
- 9:00 am - 10:30 am Registration and Information Desk is Open
- 10:00 am - 11:15 am Informational & Training Seminars and Workshops
- 11:15 am - ??? *Enjoy Rochester*

# 10 Reasons Why YOU Should Come To The 20th Annual Minnesota Lawful Gambling Convention & Expo

1. It's the **state's (and nation's) largest** charitable gambling business event - attracting approximately 1,360 gaming delegates last year and expected to grow in 2010.

2. You'll see the **latest products and technologies** the lawful gambling world has to offer. Virtually every charitable gambling supplier in the state will be there - approximately 37 companies and 63 exhibit spaces displaying every lawful gambling product imaginable (and then some).

3. Get **new ideas** that will help you and your organization and/or company. Whatever your charitable gambling interest, whatever your place in the industry, there are seminars and workshops that will help you on the job.

4. **Great opportunities.** The Minnesota Lawful Gambling Convention & Expo is where all the pieces of the gaming world - and a lot of its deals - come together.

5. It's in downtown **Rochester** at the beautiful **Mayo Civic Center**.

6. **Network** with delegates from every gaming market and every gaming niche. You'll meet the state's best and brightest charitable gaming professionals in seminars, between seminars, and on the trade show floor.

7. There's just **one low fee** - no add-ons, no restricted events.

8. It's **statewide**. You'll learn from hundreds of delegates from all across the great state of Minnesota.

9. **Experience.** The Minnesota Lawful Gambling Convention & Expo, now in its twentieth year, features some of the state's (and nation's) most experienced gaming professionals.

10. **Professional development.** You'll leave better informed, better connected, and better prepared than ever to thrive in Minnesota's lawful gambling industry.

## A Quick-Reference Guide

### What To Expect

Many exciting exhibits, scores of seminars and workshops to choose from, plus Thursday Welcome Party, Friday Continental Breakfast, Friday Dinner Banquet, Saturday Continental Breakfast, great entertainment, keynote speakers, special events, and hundreds of opportunities to meet and greet fellow charitable gambling professionals from all across the great state of Minnesota.

### Who Should Attend

There are seminars and workshops for everyone involved in charitable gaming, including:

Gambling managers and assistants; CEOs; organization board of directors; organization members; gaming employees; manufacturers; distributors; accountants; gaming suppliers and vendors; executive directors; government regulators; law enforcement officials; legislators; state, county, and city officials; news media; gaming fund beneficiaries; and members of the public who are interested in lawful gambling.

### World Class Facilities

All seminars, workshops, and meals - and the Minnesota Lawful Gambling Expo - will be held at the Mayo Civic Center.

The Mayo Civic Center is connected by skywalk and/or subway to downtown Rochester and the following hotels - Doubletree Hotel Rochester (*formerly Radisson Plaza Hotel*), Hilton Garden Inn, Holiday Inn Express, Kahler Inn & Suites, Residence Inn By Marriott, Rochester Marriott Hotel, & The Kahler Grand Hotel (*Headquarters Hotel*). Shuttle service will be provided between the Mayo Civic Center and ACM Convention Hotels/Motels except for the Best Western Soldiers Field Tower & Suites which has its own hotel shuttle to the Mayo Civic Center.

### One Low Fee

One registration fee gains you complete access to all seminars and workshops, the Expo, Thursday Welcome Party, Friday Continental Breakfast, Friday Dinner Banquet, & Saturday Continental Breakfast. **Sign up early and enjoy our Early Bird discount.** *Check the Official Registration Form for complete details (see back page).*

# The 20th Annual Minnesota Lawful Gambling Convention & Expo

## Registration

Just complete the official registration form and return with your payment as soon as possible. **To receive the Early Bird discount your response must be postmarked by Saturday, November 6, 2010.** After this date you must register on-site. See back page for complete details.

## Lodging

This year we will again be using a Housing Bureau to process room reservations. The Rochester Convention & Visitor's Bureau will be providing the ACM Housing Bureau. A Rochester Housing Bureau Reservation Form with Rochester Map and return envelope is enclosed for your convenience.

Reservations will be made on a first-come, first-served basis based on the postmark or fax date of the Housing request. Additional hotels will be added if needed. ***Do not return the Rochester Housing Bureau Reservation Form until Monday, August 9, 2010.*** Reservations postmarked or faxed prior to this date will be treated as if postmarked or faxed on 8/9/10. Priority for reservations with same postmark or fax date will be based on a random drawing. **Please do not overbook - only make reservations for rooms that you intend to use.**

To be assured of housing, please return the Rochester Housing Bureau Reservation Form as soon as possible (8/9/10 or after). **All reservations at ACM preferred rate hotels must be made through the Rochester Convention & Visitor's Bureau - delegates are required to send the Rochester Housing Bureau Reservation Form to the Rochester Convention & Visitor's Bureau to make reservations for their sleeping rooms** (telephone reservations and those sent directly to the hotel/motel for ACM blocked rooms will not be accepted until after the cut-off of Thursday, October 28, 2010).

***Again, in fairness to others please do not overbook - only make hotels reservations for rooms that you intend to use.***

**If you have any special housing needs (handicapped, etc.) please contact King Wilson at 651-224-4533 by Saturday, August 7, 2010.**

## Shuttle Service

Ground transportation will be provided throughout the show between the Mayo Civic Center and ACM Convention Hotels/Motels except for the Best Western Soldiers Field Tower & Suites which has its own hotel shuttle to the Mayo Civic Center. We are working with the Rochester Convention & Visitor's Bureau and local transportation experts to develop the exact shuttle plan. *Shuttle schedule will be in the ACM Pre-Convention confirmation packet to be mailed in mid-November to all registered attendees.*

## Seminars & Workshops

Approximately 27 different topics will be offered at the Convention & Expo. Presenters will be experts from the Lawful Gambling industry, including the Gambling Control Board, Department of Revenue, and Internal Revenue Service. You will find the greatest collection of gambling related topics and personalities available. Many topics will be presented twice so that you can take in as much as possible. Many topics will qualify for a gambling managers continuing education requirement. **Proposed topics, descriptions, & schedule will appear in an ACM Newsletter mailed out this fall.**

## Exhibitors

Approximately 37 gaming suppliers and vendors from around the state and across the country will display their latest products and services at the Convention & Expo. Watch for ACM Newsletter's for current exhibitor list.

## About The Sponsor

The Minnesota Lawful Gambling Convention & Expo, the state's (and nation's) largest event of it's kind, is sponsored by the largest trade association of licensed lawful gambling organizations in Minnesota (and the USA), Allied Charities of Minnesota.

Each year, they use their expertise to bring gaming professionals from every facet of Minnesota's lawful gaming industry together for this extraordinary show.

## Information

***Call King Wilson, Executive Director of ACM, at 651-224-4533 for additional information.***

# The 20th Annual Minnesota Lawful Gambling Convention & Expo

## Early Bird Official Registration Form

Please photocopy for additional registrations

**Please fill out form completely.**

**Exhibitors do not use this form.** Use exhibitor registration form only (available in early October).

### General Information

Gambling License # \_\_\_\_\_ (example 00810)

Organization/Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number (\_\_\_\_\_) \_\_\_\_\_

E-Mail \_\_\_\_\_

Will your organization/company be an ACM Member or Associate Member as of November 2010? Yes \_\_\_\_ No \_\_\_\_

### Register Early and Save

Registration includes admission to all scheduled seminars (based on ticket availability) and to the exhibit hall each day. There is no limit to the number of seminars you may attend. Admission to seminars requires a ticket which can be picked up at the registration desk on a first-come, first-serve basis. Registration also includes: Welcome Party; Friday Continental Breakfast; refreshment breaks; 2 drink tickets for the Friday Social; the Friday Dinner Banquet; and the Saturday Continental Breakfast. *Registration fees do not include accommodations.*

### Early Bird Registration (postmark by 11/6/10)

Current ACM Members or Associate Members as of 11/2010  
(includes employees and/or organization members)

\_\_\_\_\_ Attendee(s) @ \$155 = \$\_\_\_\_\_

\_\_\_\_\_ Spouse(s) @ \$50 = \$\_\_\_\_\_

#### Non-Members

\_\_\_\_\_ Attendee(s) @ \$500 = \$\_\_\_\_\_

*Enclosed is our check for \$\_\_\_\_\_*

**Do not send Official Registration Form after Saturday, November 6, 2010. After this date you must register on-site.**

### On-Site Registrations

Current ACM Members and Associate Members

Attendee(s) @ \$205 and Spouse(s) @ \$50

#### Non-Members

Attendee(s) @ \$550

### Attendees

Name \_\_\_\_\_  
Check if: \_\_\_\_\_ Gambling Manager \_\_\_\_\_ CEO

Spouse's name (only if attending) \_\_\_\_\_

Name \_\_\_\_\_  
Check if: \_\_\_\_\_ Gambling Manager \_\_\_\_\_ CEO

Spouse's name (only if attending) \_\_\_\_\_

Name \_\_\_\_\_  
Check if: \_\_\_\_\_ Gambling Manager \_\_\_\_\_ CEO

Spouse's name (only if attending) \_\_\_\_\_

Name \_\_\_\_\_  
Check if: \_\_\_\_\_ Gambling Manager \_\_\_\_\_ CEO

Spouse's name (only if attending) \_\_\_\_\_

Name \_\_\_\_\_  
Check if: \_\_\_\_\_ Gambling Manager \_\_\_\_\_ CEO

Spouse's name (only if attending) \_\_\_\_\_

Name \_\_\_\_\_  
Check if: \_\_\_\_\_ Gambling Manager \_\_\_\_\_ CEO

Spouse's name (only if attending) \_\_\_\_\_

Name \_\_\_\_\_  
Check if: \_\_\_\_\_ Gambling Manager \_\_\_\_\_ CEO

Spouse's name (only if attending) \_\_\_\_\_

Name \_\_\_\_\_  
Check if: \_\_\_\_\_ Gambling Manager \_\_\_\_\_ CEO

Spouse's name (only if attending) \_\_\_\_\_

### Cancellations

*Will only be accepted until Monday, November 8, 2010. There is a \$50 per attendee & \$25 per spouse cancellation fee. No refunds after Monday, November 8, 2010. Substitutions can be made at no charge at any time.*

### Payment

Make checks payable to: **ACM Convention & Expo**

Mail to: **Allied Charities of Minnesota,  
225 9th St E Unit 309, Saint Paul, MN 55101-2514**

*Convention & Expo Expenses Are Allowable Expenses.*