ALLIED CHARITIES OF MINNESOTA P

PLEASE NOTE NEW ACM ADDRESS

3250 Rice St • Saint Paul, MN 55126-3080

www.alliedcharitiesmn.org

alliedcharitiesmn@gmail.com

Office: 651.224.4533

Fax: 866.240.6160

Proudly Serving Charitable Gambling Organizations Throughout Minnesota

Greetings Minnesota Gaming Charities,

10/23/13

Summer has come and gone and we are already a month into fall. I cannot believe that the ACM Convention and Expo in Rochester is only a month away. If you have not had a chance to register there is still time.

In this mailing you will find a registration form, schedule of events, regional director and at large director applications for election/appointment, shuttle schedule, seminar schedule, current list of exhibitors, keynote speaker bio, entertainer bio, ACM membership form and activities outside of the convention (Rochester tour and cooking class).

You can also go to <u>www.alliedcharitiesmn.org</u> and find the registration links for the convention and hotels.

I want to remind all Gambling Managers that the ACM convention is one of the last opportunities in the year to fulfill your continuing education requirement.

I look forward to seeing you in Rochester.

Regards,

 $\mathcal{A}\ell$

Allen Lund

Executive Director

Allied Charities of Minnesota



WHAT YOU WANT TO KNOW

The 23rd Annual Minnesota Lawful Gambling Convention

10 Reasons to Attend

- 1. It's the State's and Nation's largest charitable gambling business event, attracting 1200 delegates last year.
- 2. You will see the latest products and technologies that the lawful gambling world has to offer. Virtually every charitable gambling supplier in the state will be in attendance. Approximately 35 companies will be displaying not only approved products, but also products that manufacturers hope to bring in the future (products not licensed need GCB approval to be shown).
- 3. Get new ideas that will help you and your organization. Whatever your role in your organization, whatever your role in your company, there are seminars and workshops that will help you on the job.
- 4. Great Opportunities. The Minnesota Lawful Gambling Convention is where all the pieces of the gaming world come together to share and learn from each other.
- 5. It is being held in one of the most vibrant and fastest growing cities in the state; Rochester.
- 6. Network with delegates from every gaming market and every gaming niche. You will have a chance to meet and interact with fellow charities, government and sales professionals.
- 7. There is just one low fee to attend, no add-ons, no restricted events.
- 8. It is a statewide event; charities from all over the state will be in attendance.
- 9. Experience. This is the 23rd year of the Convention and Expo, you will benefit from all of the experience in one place at one time to gain knowledge from.
- 10. Professional Development. You will leave better informed, better connected and better prepared to thrive in Minnesota's lawful gaming industry.

Quick Reference Guide

What to Expect Many exciting exhibits, scores of seminars and workshops to choose from, plus the Thursday Welcoming Party, Friday Continental Breakfast, Friday night Banquet, Saturday Continental Breakfast, great entertainment, keynote speakers, special events and hundreds of opportunities to meet and connect with fellow charitable gambling professionals from all across the great state of Minnesota.

Who Should Attend There are seminars and workshops for everyone involved in charitable gaming, including: Gambling Managers and Assistants, CEO's, Organization Board of Directors, Organization Members, Organization Employees, Manufacturers, Distributors, Accountants, Gaming Suppliers, Government Regulators, State/City/County Officials, News Media, Gaming Fund Beneficiaries and members of the public with interest in lawful gambling.

World Class Facilities All Seminars and Workshops will be held at the Mayo Civic Center. The Thursday night reception will be held on the skyway level of the DoubleTree hotel, a first class property. Friday night the banquet will be held in the Grand Hall of the Kahler Grand Hotel, a first class location for a first class event.

The Mayo Civic Center is connected by skywalk and or subway to downtown Rochester and the following convention hotels – Holiday Inn, DoubleTree, Hilton Garden Inn, Marriott, and the Kahler Grand. Trolley service will be provided between all convention hotels and the Mayo Civic Center during convention hours.

One Low Fee One registration fee gains you complete access to all seminars and workshops, the Expo, Thursday Welcome Party, Friday Continental Breakfast, Friday Banquet and Saturday Continental Breakfast.

Early Bird Official Registration Form

Please photocopy for additional registrations
Please fill out form completely.

Exhibitors do not use this form. Use exhibitor registration form only (available in early October).

Gambling License #			((example 02013)
Organization/Company _				
Address				
City/State/Zip				
Phone Number ()				
E-Mail		_@		
Will your organ Associate Member as of N	ization/ Iovemb	company beer 2013?	e an A Yes	CM Member or No
Regist	er Ea	rly and	Save	
Registration incl (based on ticket availabilis no limit to the number seminars requires a ticket desk on a first-come, first Welcome Party; Friday Codrink tickets for the Frida the Saturday Continental accommodations. Early Bird Regis	ty) and of semi which c st-serve ontinent y Socia Breakf	to the exhib nars you ma can be picke basis. Regi tal Breakfast l; the Friday ast. Registra	oit hall y atter d up a stratio ; refres v Dinn tion fe	each day. There and. Admission to the registration also includes: shment breaks; 2 ter Banquet; and tes do not include
Current ACM Membe (includes employe				
Attendee(s)	@	\$165	=	\$
Spouse(s)	@	\$50	=	\$
	Non-N	<u>1embers</u>		
Attendee(s)	@	\$600	=	\$
Enclosed i	s our	check for	\$	_
Do not send Of November 9, 2013. <i>After</i>				

General Information

On-Site Registrations Substitutions can be made of the state of the s

Current ACM Members and Associate Members

Attendee(s) @ \$215 and Spouse(s) @ \$50

Non-Members

Attendee(s) @ \$650

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Name	
Check if: Gambling Manager	CEO
Spouse's name (only if attending)	
Name Check if: Gambling Manager	CEO
Spouse's name (only if attending)	
Name Check if: Gambling Manager	CEO
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Spouse's name (only if attending)	
Name	
Check if: Gambling Manager	CEO
Spouse's name (only if attending)	

Cancellations

Will only be accepted until Monday, November 11, 2013. There is a \$50 per attendee & \$25 per spouse cancellation fee. No refunds after Monday, November 11, 2013. Substitutions can be made at no charge at any time.

Payment

Make checks payable to: ACM Convention & Expo

Mail to: Allied Charities of Minnesota, 3250 Rice St, Saint Paul, MN 55126-3080

Convention & Expo Expenses Are Allowable Expenses.



2013 ACM Board of Directors

ACM President – Dick Horn, Melrose –Melrose American Legion
ACM Vice President – Chuck Kruger, Byron –Rochester Voiture 40/8
ACM Secretary – Laurie Gluesing, Shoreview – CLIMB Theatre Inc.
ACM Treasurer – Bob Matson, Roseville – North Suburban Youth Foundation
ACM Region Directors – 3 Year staggered terms

Region 1 - Thomas Burau, Fergus Falls - Fergus Falls American Legion

Region 2 - Rich Jaranson, Bemidji - North Country Snowmobile Club

Region 3 – Genny Hinnenkamp, Duluth – Irving Community Association

Region 4 – Sam Flom, Hutchinson – Hutchinson American Legion

Region 5 - Dick Horn, Melrose - Melrose American Legion

Region 6 - Mary Wassenaar, Luverne - Luverne Eagles

Region 7 - Sandy Johnson, Baxter - Baxter Lions Club

Region 8 – Mark Fox, Minneapolis – NE Minneapolis Lions Club

Region 9 - Gene Lindahl, Morristown - Morristown American Legion

Region 10 – Chuck Kruger, Byron – Rochester Voiture 40/8

Region 11 - Bob Matson, Roseville - North Suburban Youth Foundation

Region 12 - Mary Perren, Cottage Grove - Cottage Grove Athletic Association

At Large Directors

1 year term, Appointed by the Board of Directors

Laurie Gluesing, Shoreview – CLIMB Theatre Inc.

Mark Healy, LeSueur – Community Charities of Minnesota
Louis Karsnia, Underwood – Fergus Falls VFW

John Vaydich, Duluth – Duluth Softball Players Association
Karen Wirkus, Inver Grove Heights – Wildwood Lions Club



2012 ACM Director Application

Please check	if for Region Director of Re	gion	or At Large Director
Minnesota, Al Lund at 3250 Rice voted on by ACM member organ Art Center. Regional Director Ter Map on convention website or a Region 1 Counties: Kittson, Rose Ottertail. Region 7 Counties: Crow Wing, I Region 8 Counties: Hennepin, Ca	St. Saint Paul, MN 55126 or allied izations at the Annual Meeting or ms are for three years. Regions 1 twww.alliedcharitiesmn.org. eau, Marshall, Pennington, Red Law Morrison, Benton, Mille Lacs, Kan	icharities n Friday, N L, 7, 8 and ake, Polk, nabec, Isa	
At Large Directors are appointed one year, At Large Director positi	by the board of directors at the fi ions are available each year. At La	irst mont arge Direc	hly meeting after the annual meeting. Five, ctor Application Deadline is Monday,
December 9, 2013 to the Executi 55126 or alliedcharitiesmn@gma		√innesota	a, Al Lund at 3250 Rice St. Saint Paul, MN
Name	Address		
Home Phone	Work Phone	(Cell Phone
Sponsoring Organization		Orgai	nization License Number
What is your Gambling Experien	ce?		
	our intention to run? If yes,		supportive?Please tell us a little abou
ls a memb	er in good standing of		, 2013, ACM Board Candidate _ Organization, having all privileges of
membership, none having been	revoked, suspended, or denied.		
	Title		
			Tenure (A) of the RESTATED BYLAWS OF

(A) Each director shall be a member in good standing of an organization which is a member of this corporation with its principal place of business or registered office in that region which he or she is to represent.

ALLIED CHARITIES OF MINNESTOA, INC. which states:

ALLIED CHARITIES OF MINNESOTA Property of the second seco

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2013 ACM Membership Information

Your \$250.00* Membership Dues Provide Your Organization With:

- 1. A subscription to the ACM Newsletter to keep you better informed.
- 2. Legislative Updates & Alerts during Minnesota Legislative Session.
- 3. Regular information updates and technical assistance.
- 4. A voice to the Minnesota Legislature, the Minnesota Lawful Gambling Control Board, and the United States Congress.
- 5. Periodic surveys for the purpose of collecting information to be forwarded to the legislature and Gambling Control Board with results reported in the ACM Newsletter.
 - 6. A 2013 ACM Membership Certificate.

- 7. <u>Significant discount to The 23rd Annual Minnesota Lawful Gambling Convention & Expo in Rochester, Minnesota (November 21-22-23, 2013).</u>
- 8. Newsletter and information is sent to the Gambling Manager at the address you give us on the ACM Membership Registration Form.

To ensure proper credit you must completely fill out the 2013 Membership Registration Form and mail to:

Allied Charities Of Minnesota (ACM) 3250 Rice St Saint Paul, MN 55126-3080

Your 2013 Membership Certificate will be sent to you along with a paid receipt when we receive your Membership Registration Form and payment.

If you have any questions about joining ACM please feel free to contact us at 651-224-4533.

*2013 ACM Membership Dues are payable from gambling funds as an allowable expense.

2013 Allied Charities Of Minnesota Membership Form

	\$250.00 Check enclo	osed New Renewal	
Gambling License #:	(exa	mple 02012)	
Gambling Manager:			
Organization Name:			
Mailing Address:			
City:	State:	Zip:	<u> </u>
Gambling Manager Ph	none: ()	Organization Phone: ()_	
E-mail Contact:		@	

Membership Year: Renewals - 12 months from expiration date of 2013 membership.

New - 12 months starting with postmark month on return envelope with form & dues.



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The 23rd Annual Minnesota Lawful Gambling Convention & Expo

November 21-22-23, 2013

Mayo Civic Center

30 Civic Center Dr SE, Rochester, MN 55904-3701

Proposed Schedule Of Events

Thursday, November 21, 2013

8:00 am - 12:00 pm Exhibitor Set-Up

12:00 pm - 5:00 pm Mayo Civic Center Concession Stand is Open 12:00 pm - 5:00 pm Registration and Information Desk is Open

1:00 pm - 5:00 pm Exhibit Hall Open

2:00 pm - 5:00 pm Informational & Training Seminars and Workshops

5:00 pm - 7:00 pm Welcome Party - Hors d'oeuvres, Beer, & Pop at the DoubleTree

7:00 pm - ??? Enjoy Rochester

Friday, November 22, 2013

7:30 am - 10:00 am Continental Breakfast

7:30 am - 4:00 pm Registration and Information Desk is Open

8:15 am - 9:30 am Informational & Training Seminars and Workshops

9:00 am - 1:00 pm Exhibit Hall Open

10:00 am Gambling Control Board Meeting (Public Meeting)

11:00 am - 2:00 pm Mayo Civic Center Concession Stand is Open

11:00 am Allied Charities of Minnesota 2013 Annual Meeting

1:00 pm - 4:00 pm Informational & Training Seminars and Workshops

5:00 pm - 6:00 pm Social Hour @ Kahler Grand Hotel

6:00 pm - 8:00 pm Dinner Banquet with Keynote Speakers & Entertainment by

"C Willi Myles" @ Kahler Grand Hotel

8:00 pm - ??? Enjoy Rochester

Saturday, November 23, 2013

8:00 am - 9:00 am Continental Breakfast

9:00 am - 10:15 am Informational & Training Seminars and Workshops

10:15 am -??? Enjoy Rochester

Seminar Tickets - Circle Classes You want Tickets For.

	inursaay Riverview Suite B	RIVerview Suite C	Riverview Suite D	Grand Baliroom A	Grand Balfroom B	Mayo Suite	Elliott Suite
11.21.13	(1st Floor -	(1st Floor -	(1st Floor -	(1st Floor -	(1st Floor -	(2nd Floor -	(2nd Floor -
	Street Level)	Street Level)	Street Level)	Street Level)	Street Level)	Skyway Level)	Skyway Level)
2:00 PM	1. A.C GD	2. A.C GD	3. GCB	4. GCB	5. GCB	6. A.C GD	7 DPS
	Pull-tab Dispensing	Gambling Managers	New Rules Affecting	Electric Filing of	Common Problems	Intro to Online	Lawful Gamb. &
3:15 PM	۵	W I	Sed	Schedules A, C, & F	in Conduct of Paper tabs	Media	illegal Gambling
3:45 PM	8. A.C IS	9. A.C GD	10. GCB	11. GCB	12. GCB	13. IRS	14. MN Rev
	Reconciling	Vets and Fraternal	New Rules Affecting	Lawful Purpose	Common Problems	501 and Non	Lawful Gamb
5:00 PM	Electronics	Organizations	Licensed Orgs.	Expenditures	in Conduct of Paper tabs	501(c)3's	Refresher 2013
Friday	Riverview Cuite B	Pivarulaw Cuite	Diversion Cuite D	Crowd Ballyon A	9		3.000
11 22 13	(1st Floor -	(1st Floor -	(1st Floor-	(1st Floor	/1ct Floor	(2nd Floor	(2nd Floor
	Street Level)	Street Level)	Street Level)	Street Level)	Street Level)	Skyway Level)	Skyway Level)
8:15 AM	15. A.CGD	16. A.C GD	17. GCB	18. GCB	19. GCB	20. E.M I.S.	21. MN Rev
	Compliance Reviews	Economics of E	New Rules Affecting	Conduct of Raffles	Common Problems	E-Tabs	Lawful Gamb
9:30 AM	and Fund Losses	Gambling	Licensed Orgs.		in Conduct of Paper tabs		Refresher 2013
10:00 AM	Rochester Art C.	10:00 AM					
	(1st Floor -Street	Gambling Control Board Meeting	Board Meeting				
	Level)	11:00 AM					
12:00 PM	A	Allied Charities OF Minnesota Meeting	nnesota Meeting				
Friday	Riverview Suite B	Riverview Suite C	Riverview Suite D	Grand Ballroom A	Grand Ballroom B	Mayo Suite	Elliott Suite
11.22.13	(1st Floor -	(1st Floor -	(1st Floor -	(1st Floor -	(1st Floor -	(2nd Floor -	(2nd Floor -
	Street Level)	Street Level)	Street Level)	Street Level)	Street Level)	Skyway Level)	Skyway Level)
1:00 PM	22. A.C G.D.	23. A.C G.D.	24. GCB	25. GCB	26. GCB	27. IRS	28. E.M I.S.
	Intro to Online	Raffles	Bar Bingo	Electric Filing of	Common Issues in	501 and Non	Gameco/EGS
2:15 PM	Media	- 170		Schedules A, C, & F	Conduct of Elec. Games	501(c)3's	
2:45 PM	29. A.C GD	30. A.C G.D.	31. A.C GD	32. GCB	33. GCB	34. E.M I.S.	35 - Dps
	Compliance Reviews	Gambling Managers	Assistant	Conduct of	Common Issues in	Acres 4.0	Lawful Gamb. &
4:00 PM	and Fund Losses		Gambling Mgrs	Paddlewheel	Conduct of Elec. Games		illegal Gambling
Saturday	Riverview Suite B	Riverview Suite C	Riverview Suite D	Grand Ballroom A	Grand Ballroom B	Mayo Suite	
11.23.13	(1st Floor -	(1st Floor -	(1st Floor -	(1st Floor -	(1st Floor -	(2nd Floor -	
	Street Level)	Street Level)	Street Level)	Street Level)	Street Level)	Skyway Level)	
9:00 AM	36. A.C IS	37. A.C GD	38. A.C1.5.	39. GCB			
	Reconciling	Economics of E	CEO's and	Allowable Expenses			
10:15 AM	Electronics	Gambling	Officers				

I.S. = Industry Seminar

AC - GD = Allied Charities Group Discussion
MN Rev = Minnesota Department of Revenue
E.M. = Electronic Manufacturers

GCB = Gambling Control Board IRS - Internal Revenue Service DPS = Department of Public Service

List of Currently Registered Exhibitors

Minnesota Gambling Control Board

Minnesota's Bookstore

Minnesota Department of Public Safety, Alcohol and Gambling Enforcement

Minnesota Department of Revenue

Internal Revenue Service

Northstar Problem Gambling Alliance

St. Cloud Area Visitor and Convention Bureau

Visit Duluth Visitor and Convention Bureau

Schlenner Wenner & Company

3 Diamond Corporation

Charitable Products LLC

Pulltabs Plus Inc.

Brainerd Games

International Gameco

Electronic Game Solutions

Shidell & Mair PLLP

E-Tab Manufacturing LLC

Express Games Minnesota Inc.

Central Gaming Services

Acres 4.0

Surething Software

Gambling Manager's Assistant

John Trudeau & Company, P.A.

Gleason's Software and Services

Minnesota Gaming Services

Charitable Gambling Made Easy

North Star Gaming

M. Peters Enterprises Inc.

Triple Crown Gaming

American Games



2013 Convention Trolley Shuttle Schedule

Route: Convention Hotels & Mayo Civic Center

Thursday, November 21

11:30 am - 6:00 pm

Friday, November 22

7:00 am - 5:00 pm

Friday, November 22

7:30 pm - 9:30 pm*

* Limited Route: Kahler Grand after the banquet back to convention hotels

Saturday, November 23

8:30 am - 11:00 am



Hotels Served

Kahler Grand Hotel

DoubleTree

Kahler Inn and Suites

Marriott

Holiday Inn

Hilton Garden Inn

Signs will be posted in lobby of hotel with pick up location

Trolley will be at each location every 20 minutes

Trolley will run continuously during posted hours





Tom Horner Biography

Tom Horner is president of Horner Strategies, LLC, a public relations and public affairs consulting firm.

Horner is a native Minnesotan and a graduate of the University of St. Thomas. He began his career in community journalism with the Suburban Sun Newspapers where he eventually became managing editor, supervising the editorial content and production of 16 community newspapers.

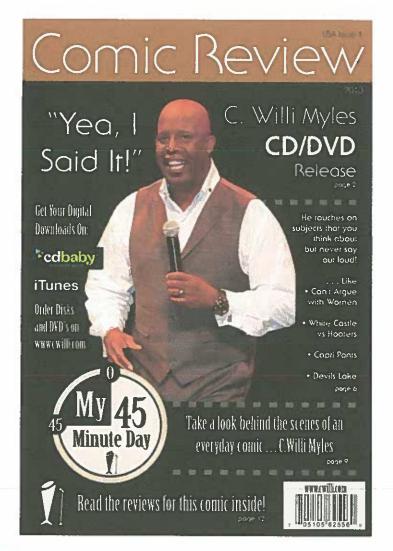
In 1978, Horner joined Dave Durenberger's staff as press secretary during Durenberger's first campaign for the U.S. Senate. After Durenberger's election, Horner served as communications director and chief of staff to Durenberger until 1985. He returned to Minnesota to manage the regional office of the Hill and Knowlton, an international public relations firm. In 1989, Horner co-founded the public affairs firm of Himle Horner Inc., which quickly earned a reputation as one of the region's most effective firms.

In 2010, Horner was the Independence Party candidate for governor of Minnesota. He won endorsements from several significant business and health organizations (including the endorsing arms of the Minnesota Medical Association, the Minnesota Hospital Association, the Minnesota Association of Realtors, the Builders Association of Minnesota and others) and 39 of the 40 Minnesota newspapers that backed a candidate. The state's largest newspaper, the Minneapolis Star Tribune, said this in endorsing Horner: "Not since Elmer L. Andersen in 1960 has a successful business owner and CEO left a prominent Minnesota firm to seek the governorship. Like Andersen, Horner, the cofounder of the Himle Horner public-relations firm, is doing so for the best of reasons: He loves Minnesota; he's a serious student of government and economics, and he feels called to service. At age 60, Horner seeks to apply the lessons of a lifetime spent working in and around public policy to the restoration of this state's vitality." Horner lost the gubernatorial contest to Democrat Mark Dayton.

In addition to his public relations and public affairs consulting, Horner is an adjunct professor at the University of St. Thomas, teaching master's courses in corporate communications and public affairs. Horner also writes a monthly column for the Star Tribune and is an active leader in several non-profit and community organizations.

Horner and his wife Libby have three adult children, Christopher, Kevin and Amanda.

Contact: tom@hornerstrategies.com



C. Willi Myles America's Everyday Comedian

A veteran performer and an extremely funny guy, C. Willi Myles has the gift of connecting people with each other through humor and storytelling that everyone can relate to. After surviving his childhood growing up with nine sisters and one brother in Alabama, Willi moved to Minnesota to attend college and play football. With his stories about growing up in the south and acclimating to the cold of Minnesota, Willi tells extremely funny non-offensive stories and jokes and gives a unique spin to life's everyday challenges by applying humor to them.

Performing across the U.S. and abroad, his career highlights include several appearances on national television and at the legendary Apollo Theater in New York City. He has opened for many of the top musical and comedy acts throughout the country, has performed regularly on cruise ships and at casinos, and has performed in concert with some of the biggest names in entertainment. Referred to as "America's Everyday Comedian," his hilarious down-to-earth performance will convince you that Willi is truly comedy at its best!

Click on the links below to watch C. Willi Myles videos;

Click Here

Click Here





Rochester "City" Trolley Tour:

Friday, November 22 - 10:00am - 11:30am:

The Rochester city tour will be Friday, November 22 from 10:00 am - 11:30 am... Meet in the Main Lobby at Mayo Civic Center. (From the circle)

Come explore the early years of the world-famous Mayo Clinic. Experience the homes and lives of pioneering doctors. This narrated one hour tour will be one you will always remember!

Highlights

Soldiers Field Veterans Memorial ~ Soldiers Field Park ~ Mayo Foundation House ~ "Pill Hill" National Residential Historic District ~ Plummer House ~ History Center of Olmsted County ~ Maywood Historic Corridor ~ Saint Mary's Hospital Campus & Chapel ~ Assisi Heights ~ Calvary Episcopal Church ~ Feith Family Statuary ~ Plummer Building~ Mayo Clinic Campus ~ Downtown Rochester & Peace Plaza





Cooking Class

Friday, November 22 - 2:30pm - 4:00pm:

The cooking class will be Friday, November 22, 2013 from 2:30pm - 4:00pm in the Elizabethan Ballroom with Chef Pasquale. Chef Pasquale will be showcasing his fresh mozzarella & risotto. Minimum 20 people

CLICK HERE to reserve your Tours during the convention