

# Pulltabs Plus, Inc.

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**3 Ball Call is an exclusive game offered by Pulltabs Plus.**

## What is 3 Ball Call?

3 Ball Call is a pulltab event game which has 3 (cash/merchandise) prizes under the seals on the flare. There are 2 versions available, a \$2 game and a \$5 game. Both operate the same way; the only differences are the ticket count and prizes.

### The Pulltab:

The pulltab has 3 open here pulls on it (see example below). Under the pulls are instant cash winners, losing tickets, and hold tickets.

The hold tickets use colors which distinguish the 3 prize categories the players are playing for. The 1<sup>st</sup> group of hold tickets “1-75 purple in color” (Smallest winner), the 2<sup>nd</sup> group of tickets “1-75 Orange in color” (Larger Winner) and a 3<sup>rd</sup> group of tickets which are “1-75 flaming bingo balls”(Jackpot Winner). These **3 groups** make up the **225 hold tickets in the game**. The only purpose of the colored hold tickets is to distinguish which prize category the player has a chance in. It does not relate to the colors of bingo balls the charity is using.



## The Flare:

There are 3 Cash/Merchandise seal prizes on the flare. The charity has the option to use the seals to determine the winners or use a bingo selection device to determine the winners. We see most charities using the bingo selection device as that will be the most fun.

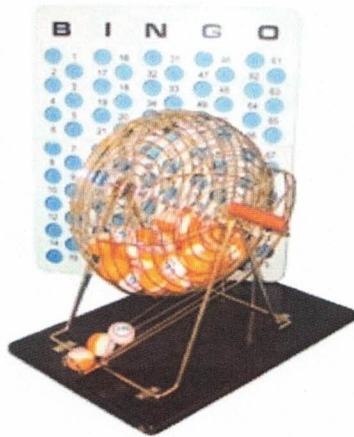


## When to play 3 Ball Call:

A bingo session is ideal, but you have other options such as during a meat raffle, busy bar nights, football, baseball and hockey games, electronic horse racing, beer tents, festivals, and so on.

3 Ball Call can be sold to all of your patrons at the site, it does not matter if they are playing bingo or not. If you have a certain customer base that doesn't like to play bingo and wants to play this game – they can play it. Sell them \$20- \$30 in tickets, they can have a beer or 2 and wait for the drawing to see if their hold numbers are drawn.

There is no rule or limit on the number of games you can play in a night. If you have a crowd that loves the 3 Ball Call game and wants to play it again. Open another game and sell those tickets. Draw the winners and see if they want to do it again.



**3 BALL CALL**

**200**

**\$500**

**225 TOTAL HOLD TICKETS**

**\$2.00**

**PROUDLY MADE IN THE USA**

### How 3 Ball call can be played:

**There are 4 ways to play this game:**

1. The first way to play 3 Ball Call is to sell the tickets and pop the seals on the flare to determine the winners.
2. The 2nd way is to play it along with a bingo game as referenced in the next section.
3. The 3rd is to sell the tickets, pull out your bingo cage, bingo machine or a random number generator and just draw 3 balls. You can throw the balls back in after each draw so all 75 #'s are back in the game if you would like.
4. The 4<sup>th</sup> way is to play it like a regular pulltab, with one exception -**Players do not have to be present to win.** You can pre-sell tickets, but you must give the player a receipt. We have created a really easy process to give that receipt, it takes 5 seconds. Find a sheet in this manual on how to do this, it is labeled (steps on how to give and get a receipt when a player cannot be present).

## How the game is played with a bingo cage, bingo machine or a random number generator:

First write the word bingo on the back of the flare as you are using the bingo selection device to pick winners. The charity starts by selling the 3 Ball Call pulltab tickets around the beginning of their bingo session or say game #1. When all the tickets are sold out you can play the game. In this example we shall say all the tickets sold out around game #7. The bingo caller announces during game #7 that all 3 Ball Call tickets have been sold and we are going to play the 3 Ball Call game alongside your bingo cards during Game #8.

Game #8 starts, 1<sup>st</sup> ball drawn out of the bingo cage is I-16, the players daub their bingo cards, the caller announces whoever has the **Purple I-16 HOLD ticket** has just won **\$300**. The caller writes I-16 on the designated Purple 1<sup>ST</sup> ball drawn spot on the flare.

The caller then proceeds to draw the 2<sup>nd</sup> ball which is G-46, the players daub their bingo cards, the caller announces whoever has the **Orange G-46 HOLD ticket** has just won **\$500**. The caller writes G-46 on the designated Orange 2<sup>nd</sup> ball drawn spot on the flare.

The caller then proceeds to draw the 3<sup>rd</sup> ball which is O-75, the players daub their bingo cards, the caller announces whoever has the **Flaming Hot Ball O-75 HOLD ticket** has just won the **\$1000 jackpot**. The caller writes O-75 on the designated Flaming 3<sup>rd</sup> ball drawn spot on the flare. The charity then proceeds on with bingo as normal. Winning players fill out the prize receipts on 3 BALL CALL and claim their prizes.

We do understand that sometimes this game may not sell out completely. In that case you could draw the 3 balls during or after your last bingo game of the night and if the winning tickets have been sold, you would award the prizes. If the winning ticket(s) were not sold, the organization would keep the unclaimed prize as profit for that game just like you would if you pulled a pulltab game early and there were still winners in the box.

### How to sell the tickets:

**Sell the tickets like you would a pulltab game.** Players typically buy pulltabs in \$20 increments. Using the \$2 game as an example they would get 10 tickets for \$20. Out of these 10 tickets they may get a \$2 instant winner, a hold ticket(s) with a color or losing tickets just like they would in a pulltab game.

The object of the game is for the players to collect as many hold tickets as they can. Each hold ticket they possess gets them a 1 out of 75 chance to win a prize. The more hold tickets they possess in one color, the more their odds increase – 5 hold tickets in that same color would give them a 5 out of 75 chance to win that prize.

**Should you sell these from your pulltab booth, or do you have bingo floor workers sell them?** It is completely up to you how you want to sell the tickets. Every site is different, do what you think is best at your site.

**Your bingo caller is your best salesperson.** Have your caller constantly saying get your hold tickets now for 3 Ball Call, as soon as all the 3 Ball Call tickets are sold out, we will play the game and draw for those big prizes.

### There are too many tickets – we can't sell that:

Some organizations will say there are too many tickets in the game. **We will never be able sell it out. Believe it or not but “That’s Okay”**, do not get too focused on the ticket count as you do not need to sell the game out to play it. Make sure the players understand what they are getting is a chance(s) to possibly win those big prizes. Let them know that all the tickets may not sell and that the winning ticket(s) could still be amongst those unsold tickets. In that case the organization would profit that much more as it would be considered an unclaimed prize.

The worst-case scenario would be the game did not sell out and you drew the winners, all 3 winning hold tickets were sold and awarded to the players, in that case the charity may and probably will lose money. Do not let that be a downer as you had 3 lucky winners who will want to play it again and hopefully tell all their friends they won. We designed this game so the odds are in the houses favor which is you the organization, you should come out ahead most times. Play it again and see. It is just like a pulltab game, sometimes you will take a loss but most of the time you come out ahead. Remember you take this risk every day when you open a box pulltabs or have a bingo session, it is what you do, so do not worry about selling the game out. Over time the house always wins.

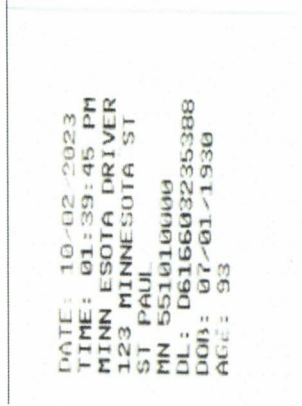
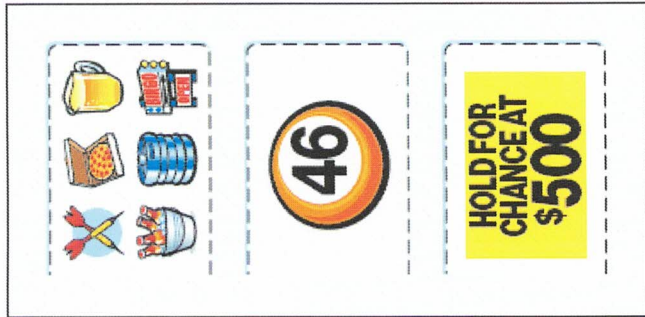
### The 3 Prizes:

We designed it so the 3 prizes can be awarded as **cash or merchandise** so if you have a gun, purse, or a Yeti cooler full of meat to give away, you now have a great tool to work with.

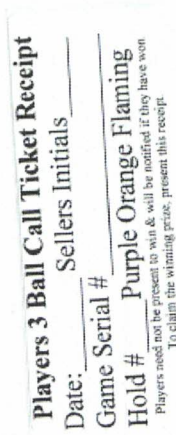
If you have questions on using and awarding merchandise, we suggest you **talk with your GCB compliance specialist first** to get all the details with the right answers.

# Steps on how to give and get a receipt when a player cannot be present.

1. Player turns ticket in
2. Scan the customers drivers license
3. Have them write their phone number on scan tape.
4. Attach scan tape with phone number to face of ticket being sure not to cover up the serial #. The seller keeps this ticket.



1. Fill out 3 Ball Call receipt label with date, Sellers initials, Game Serial #, hold number and color of ball.
2. Stick receipt label to a post it note.
3. You're done, it's that easy.



If no one has claimed the prize after you have drawn the 3 winning balls, check the hold tickets you gave receipts for. If one of them matches you have 2 days to notify the winner they have won. You have their name and phone number so you can call them.

When they come in to claim their prize that's when you would check their drivers license to see that it matches the one attached to the ticket. If it does, Scan it, fill out prize receipt and pay them. If it doesn't they would then need to produce the receipt you gave them earlier.

You can download a 3 Ball Call Label template from our web page. It is set up using Microsoft Word, you will need to print onto Avery 5160 mailing labels (30 labels per sheet). [www.pulltabsplus.com](http://www.pulltabsplus.com) It will be on our front Page towards the bottom.

